

Your event should have a positive impact on your guests and the environment.



GREEN
YOUR EVENT

MINNEAPOLIS
CONVENTION CENTER

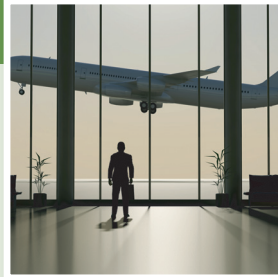


Did you know?

Most of the greenhouse gas emissions associated with events originates from travel to and from the event?

Air travel and ground transportation are major sources of carbon dioxide emissions, and most electricity comes from burning coal or natural gas which causes air pollution and contributes to climate change.

As an event manager, you can help reduce these environmental impacts by providing event participants the opportunity to balance their environmental impact with renewable energy and emission reductions. Extend your commitment by adding Green Your Event and further reduce your environmental footprint.



How does it work?

- 1** Burning fossil fuels (like oil, coal, and natural gas) to produce the electricity we all use and to power the transportation vehicles that get us places results in air pollution and contributes to climate change.
- 2** Events require activities that consume energy and fuel. Fuel is consumed when traveling to and from an event and electricity is used during an event.
- 3** To address the environmental impact of electricity consumption, certified renewable energy credits (RECs) can be purchased equal to the electricity used during your event. This offsets the fossil fuel generated electricity with clean, renewable wind power.
- 4** To address the environmental impact of attendees' travel emissions, such as those from driving or flying, you can purchase verified emission reductions (VERs).
- 5** When you Green Your Event, you ensure that the amount of electricity and fuel used to execute your event is offset with wind power and carbon reduction efforts and you've reduced the environmental impact of your event.

Each Green Your Event package includes:

There are three main impacts associated with hosting an event. This package provides an easy-to-implement program that addresses these environmental impacts and provides educational materials to share with attendees.



Travel Offset

Emissions equivalent to those created by attendees local, regional or national round-trip flight and ground transportation (including car rental) will be offset in partnership with a carbon reduction project.



Cell Phone Offset

Electricity used in the manufacturing and operation of an average cell phone for two years will be offset with wind power. Attendees will receive Green Your Phone offset stickers designed for placement on their mobile phone.



Lodging & Facility Offset

Electricity associated with facility usage and hotel room stays will be offset by wind power as part of the Green Your Event program.



Educational Materials

Event managers will receive a materials CD providing easy customization of educational outreach templates including banner design, impact messaging and an image library. This will enable you to easily communicate your commitment to attendees.



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Green Your Event pricing:

Purchases may be based on majority of your participant's travel or purchase a combination of packages. Please inquire about international or custom packages.

To green your next event, please contact your event coordinator. Your contact will ensure that you have all the details you need.



Local

\$10/attendee
Attendees traveling
less than 200 miles



Regional

\$12/attendee
Attendees traveling
less than 750 miles



National

\$15/attendee
Attendees traveling
greater than 750 miles

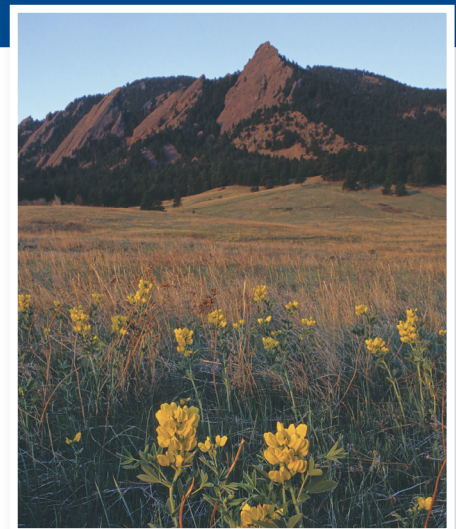
About Renewable Choice

For nearly a decade, Renewable Choice has helped businesses and individuals understand and reduce their environmental impact with renewable energy and other clean technology solutions.

Renewable Choice is leading the growing market for corporate environmental action on many levels. By connecting our clients with a wide variety of clean technologies, we help drive the demand and growth of renewable energy and carbon reduction projects across the U.S. In addition, we deliver unparalleled educational and outreach support to communicate our clients' initiatives to the world.

Renewable Choice's pioneering efforts have been featured in The New York Times, Wall Street Journal, Newsweek, and hundreds of other media outlets across the country.

Find out how easy it is for your home or business to choose sustainable solutions by calling 877.810.8670 or visiting www.renewablechoice.com.



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